SALINI R

UI/UX Designer | Product Designer

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Professional Summary

UI/UX Designer and Product Designer with experience contributing to user-centered digital products across web and mobile platforms. Skilled in UI/UX design processes, including requirement analysis, user journey mapping, user flows, wireframing, interface design, interactive prototyping, responsive design, and usability improvements. Experienced in designing EdTech and family-centered educational products. Proficient in Figma, including Auto Layout, Components and Variants, prototyping, and responsive design. Familiar with basic user research and usability testing, with experience collaborating with development teams and supporting design handoff. Also brings a foundation in Java backend development and an understanding of technical feasibility.

Professional Experience

UI/UX Designer, *Virdhi Tech Lab Pvt. Ltd.* 07/2025 – Present
Chennai, India

- Work on UI/UX and product design activities across digital products, including web and mobile applications.
- Independently handle assigned design requirements, from understanding product needs to creating wireframes, UI designs, and interactive prototypes.
- Translate product requirements into user flows and intuitive interface designs.
- Create responsive interfaces while maintaining visual consistency and usability.
- Contribute to UX improvements by refining product workflows and navigation.
- Collaborate with team members and developers to align design decisions with product objectives and technical implementation requirements.
- Support design handoff to development teams.

UI/UX Design Intern, *Virdhi Tech Lab Pvt. Ltd.* 03/2025 – 05/2025
Chennai, India

- Gained hands-on experience in UI/UX design processes and digital product development.
- Worked on interface layouts, visual design, and iterative screen improvements.
- Developed practical skills in wireframing, interface design, and design refinement.

Backend Developer (Java), *Gramo Soft Pvt. Ltd.* 03/2024 – 07/2024
Chennai, India

- Gained professional experience in Java backend development.
- Supported server-side application development and backend-related tasks.
- Developed an understanding of application architecture and software development workflows.

Education

Bachelor of Computer Applications (BCA), 07/2020 – 05/2023
Annai Veilankanni's College of Arts & Science Chennai, India

Core Competencies

UX Design
User-Centered Design, Basic User Research, User Journey Mapping, User Flows, Information Architecture, Wireframing, Usability Testing

Product Design
Product Thinking, Requirement Analysis, Design Thinking, Design Systems, Cross-Functional Collaboration, Information Architecture, End-to-End Design Process

UI/UX Design Tools
Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop, Sketch

AI-Assisted Design Skills
Generative Ai , AI-Assisted Ideation, Design Exploration, Prompt-Based Concept Generation, Prompt Engineering ,AI-Powered Design Workflows

UI Design
Low-Fidelity Wireframes, High-Fidelity Wireframes, Visual Hierarchy, Interaction Design, Visual Design, Responsive UI Design, Interface Design ,Web & Mobile Designs

Prototyping & Handoff
User Flows, Interactive Prototyping, Figma Components and Variants, Auto Layout, Responsive Design, Developer Handoff

AI Design Tools
ChatGPT, Figma AI, Uizard, Adobe Firefly

Technical Knowledge
Java, Backend Development Fundamentals, Software Development Lifecycle

Product Design Projects

Noble Parenting – Family-Centered Educational Mobile Application
- Designed the product logo and Contributed to the design of two interconnected mobile applications: one for children and another for parents.
- Designed key screens, including Login, Notifications, Tasks, and Menu, creating engaging and consistent user interfaces for both applications.
- Developed user flows, wireframes, high-fidelity UI designs, and interactive prototypes using Figma and other UI/UX design tools.
- Used AI-assisted ideation and design exploration tools, including ChatGPT, Figma AI to support design concepts and creative workflows.
- Applied user-centered design principles to create intuitive navigation and experiences tailored to the needs of children and parents.

ZenMarks.AI – AI-Powered EdTech Learning Platform
- Contributed to end-to-end UI/UX and product design for an educational platform focused on student learning and exam preparation,across web applications, mobile applications, and the product website.
- Worked on product interfaces and user experience ,Created user flows, wireframes, high-fidelity UI designs, and interactive prototypes for web and mobile experiences using Figma and other design tools.
- Applied user-centered design principles to translate product requirements into intuitive interface concepts.
- Leveraged AI-assisted design workflows using ChatGPT, Figma AI, Uizard, and Adobe Firefly for ideation, design exploration, and prompt-based concept generation.
- Applied user-centered design principles to create intuitive learning experiences and simplify navigation across educational features.

Certifications

Java Certification Course
SLA Institute
July 2023 – January 2024